



3M General Offices

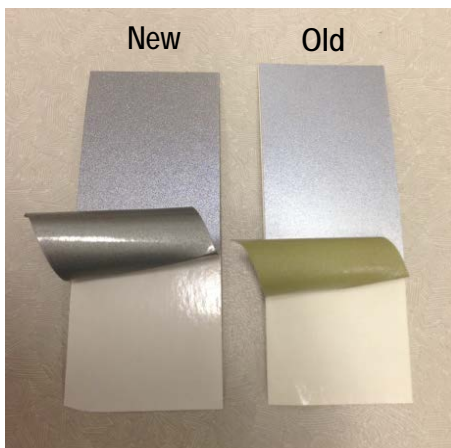
3M Center
St. Paul, MN 55144-1000
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May 2013

To Our Valued Customers,

We would like to announce a beadbond color change for 3M™ Scotchlite™ Reflective Sheeting 7610 WS. The beadbond layer, which is on the backside of film, will be changing from green to gray.

The **beadbond color change does not impact product performance, features, or durability.** Below is a photo of the new gray beadbond construction (left) and the old green beadbond construction (right):



The new product construction will phase into production Q2-2013. 3M will not accept returns on existing 3M™ Scotchlite™ Reflective Sheeting inventory related to this change before, during, or after the transition period.

Thank you for your continued interest in 3M products and the Scotchlite™ reflective film line. If you have any questions or need assistance, please contact your 3M Sales Representative, or visit our website at www.3Mgraphics.com

Best regards,

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